

APPALACHIAN CREATIONS, INC.



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In anticipation of 2009...

In a normal season, one could expect our business to pick up fairly quickly once the snow is gone and the air is warmer. Already, customers are calling for our services which shows us we have been successful in our endeavor to provide complete and reputable customer service.

As the sun draws nearer to the earth this year, we have vowed to remain positive and steadfast in our commitment to high quality landscape and hardscape designs and installations, exceptional lawn maintenance, and a continuation of our total satisfaction customer service, all while maintaining a certain level of economic sympathy. Because after all, we are all in this world together.

Thanks for coming back!

Best to all of you in 2009,

Jenn & Joe Stumer



Spring Clean-ups Lawn & Landscape

Call to schedule yours by April 1st and receive 10% off our labor charges!

Spring Clean-ups Include:

A general cleaning and freshening-up of your lawn & landscape:

- ◆ Residual leaf, branch & debris removal
- ◆ Re-definition of landscape and flower bed edges
- ◆ Removal of unwanted weeds and vegetation
- ◆ Trimming and pruning of hedges and shrubbery if necessary
- ◆ Inspection of all plant material for winter damage and/or disease
- ◆ Fertilization of all shrubbery
- ◆ Treatment with pre-emergent weed control
- ◆ Application of a fresh layer of mulch or stone

NOTE: Initial lawn clean-ups required for all lawn mowing customers.

Visit us on the web!
www.appalachianinc.com

SERVICES:

- *Customer Referral Discounts*

Refer a new customer to us and reap savings on lawn care and labor

- *Landscape Services*

Design and installation, Landscape maintenance

- *Landscape Lighting*

Layout & installation

- *Plantings*

Annuals, Perennials, Shrubs, & Small Trees

- *Tree/Shrubbery Care*

Pruning, trimming, fertilizing

- *Lawn Maintenance*

Mow, trim, fertilize

- *Contracting*

Remodeling, Basement finishing,

- *Deck Maintenance*

Pressure washing, Striping & Sealing

- *Water Gardens/Ponds*

Water Gardens, Waterfalls, Fishponds, Pondless

New This Year!

Now Accepting...
**Visa/Master Card
Discover/Amex**

Now you can experience the convenience of using your credit or debit card to pay for ANY service *Appalachian* offers.*



*Credit/Debit Fees will apply

Landscape Drip Irrigation

Consider a Drip Irrigation system to help you will all that back-breaking and time-consuming watering!

Page 2



Water Hanging Baskets with Drip Irrigation!

Customer Letters Page 4

Landscape Lighting

- ◆ Adds security, safety, ambience and curb appeal!
- ◆ The fast-growing HOT ITEM in landscaping trends
- ◆ Professionally designed and installed
- ◆ Ask about deck lighting too!



More photos online . . .

www.appalachianinc.com

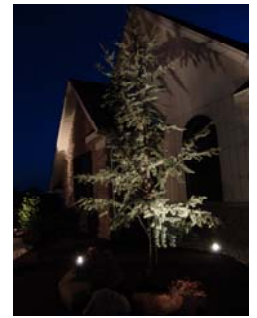
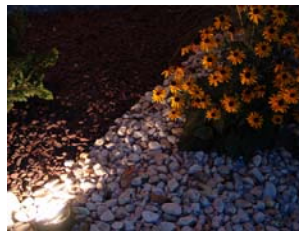


2009 SPECIAL

\$100 off \$2,000 or more

OR

\$50 off \$1,000-\$2,000 installation



This special went over so well last year, we decided to run it again this year!

Landscape Drip Irrigation

Tired of lugging your garden hose all over your yard to water your plants? Arms aching from holding that watering can over your flower pots and baskets? Going on vacation and have nobody to water your flowers for you? Just had new landscape plantings installed and the time and energy required for you to water them just isn't happening? Unable to keep up with the regular watering due to disability or illness? Then you should consider a drip irrigation system.

Drip irrigation is the slow application of water directly to a plants' root system. It is low volume, insuring that the plant root zone is maintained at its ideal moisture level while at the same time, making sure your water is not wasted.

Landscape Drip Irrigation consists of polyethylene tubing, usually 1/2" in diameter and drip emitters. The emitters are available in different flow rates GPH (Gallons Per Hour) because some plants or pots require more water than others. Optional accessories include micro-sprinkler heads, misters and 1/4" drip line (similar to soaker hose but with small holes pierced in at alternating intervals). Because the system needs to be hooked into an outside water source, some adaptors and fittings are usually required. Timers (digital or manual, solenoid or battery-operated) can be installed at the water source also. You can even have a fertilizer injector attached so that the drip irrigation system does your fertilizing for you.

Usually a landscape drip irrigation system can be hooked to one or more of your outdoor hose spigots. However, there are a few things that can be confusing. Some of these are knowing flow rate (GPH), installing backflow devices (to prevent water and debris from re-entering the system), installing pressure regulators (to lower the incoming pressure to the ideal working pressure for a drip system), making sure there are screen filters (to guarantee clean water), and knowing things such as assembly of valve manifold, conversion from hose to pipe thread, etc. For this reason, it is a good idea to have a professional install a drip irrigation system for you.

Drip irrigation takes the hassle out of watering plants! It is a simple answer to efficiently and effectively applying water where and when you want it! By using the right amount of moisture, your plants will thank you by reaching their optimum performance with the right amount of moisture.



Micro-sprinkler



Tubing



Emitter

2008 Project Profiles

We are excited to present you with a few of our Project Profiles from 2008. We photograph every job we do before and after and some of them end up in our portfolio which we share with prospective customers. Some of them are added to our website and some of them are featured here.



Leddy



Leddy

Patio:

The photos above are of a paver patio design project for Sarah and Dan **Leddy** of Bethlehem. The Leddy's wanted a large enough area to be able to entertain comfortably. Joe designed the shape of the patio, keeping in mind there had to be an area for grilling, areas for tables and patio furniture and areas for seating. The patio is constructed of EP Henry Coventry I with a color mix of 2/3 Autumn Blend and 1/3 Pewter Blend. The pavers were laid in an "I" pattern but the colors were put in randomly. The seating walls are built out of EP Henry Coventry Wall Stone in Autumn Blend with Pewter Blend caps. The contrast in color turned out quite stunning. Also installed during the construction of the patio is low voltage wall and step lighting. Please see Page 4 for an excerpt from Sarah and Dan's Testimonial Letter.



Gaspar - Before



Gaspar - After

Landscape Refurbish:

The landscape refurbishment featured above was done for Sandy **Gaspar** of Nazareth. We removed all the overgrown, outdated trees and shrubs and designed a whole new look for the front of the house. Included in the design are fieldstone boulder accents around the feature trees and shrubs with a combination of bark mulch and decorative stones. Sandy worked closely with us on the selection of plant material and the resulting design came complete with lots of hardy, colorful perennials and ornamental grasses. The combination of mixed plant textures, decorative stone and areas of bold color gave the front of Sandy's home a whole new look. Also included in the design was a complete landscape lighting installation designed to accent features, illuminate specific grass and perennial groupings, and provide security and safety to the front entrance of Sandy's home.

Log on to our website to see more of our 2008 projects!

www.appalachianinc.com

Watch for Jenn's articles in the *Lehigh Valley Trader!*

Noteworthy from 2008

☼The pool lighting and landscape refurbishment made a terrific "splash" for Mr. & Mrs. **Marks**.

☼**Rush**—It is my favorite Country Garden design and we can't wait to see it grow in this season!



Rush

☼**Semmel**—A beautifully restored historical home and stunning gardens to match. Thanks for the opportunity to help you prepare for the Garden Tour.

☼**Scott & Henrietta Welch** from Moravian Village had us design and install an outdoor railroad station for Scott to display his collection of trains and buildings.



Welch

☼**Camarato**—Our first firepit installation—what a "hot" project!



Camarato

☼Thanks to Mr. & Mrs. **Pursell** of Catasauqua. We enjoyed working with you on your front garden walls.

☼When the **Kocher's** didn't like the stone that was installed in their landscape, they called us to remove it and replace it—all 14 tons of it!

☼To all of our customers from 2008—we exist because of you! Thank you for your business!

☼And thanks to all of our vendors—we appreciate the business relationship we have with all of you!



Newsletter photography by Jenn & Joe Stumer except for Drip Irrigation & Lighting photos



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*“Your 1st Choice
Landscape Company”*

Newsletter



Now's the time to:

1. Check your lawn for grubs and in case of infestation, take steps to remedy.
2. Evaluate your plant material and trees for possible winter damage.
3. Call us to schedule your Spring clean-up.
4. Schedule your first lawn application—crabgrass with fertilizer.
5. Evaluate your property for possible landscape upgrades.
6. Lawn Maintenance Customers: Sign and return your **Letter of Intent**.
7. Visit our web page! Check out our before and after pictures.
8. Send us your testimonial and receive a 10% off compliment coupon.
9. Plan and budget for a planting schedule for the 2009 Season.



Specials...Specials...Specials...Specials...Specials...Specials...Specials...

**Early Bird
Clean-up**



**Call to
schedule yours
by April 1st
and receive
10% off our
labor charges!**

Customer Referral

- * 1/2 Price lawn mowing (2 referrals - No charge lawn mowing)
- * Discount on labor for clean-ups and maintenance
- * Discount on labor for leaf removal
- * Money off landscape and hardscape installations

Landscape Lighting

2009 SPECIAL

**\$100 off
\$2,000 and up
installation**

OR

**\$50 off
\$1,000-\$2,000
installation**

Please enjoy a few of our Customer's Letters



Gary Assetto, Allentown

“Just a quick note to tell you what a good job you did in restoring the nightmare of a patio and walkway. It certainly turned out much better than I thought could be done, and actually looks as good or BETTER than when it was completed back in 1996.”

Kim & Jerry Scranta, Allentown

“Thank you for the beautiful job! We have really enjoyed it. It just looks so wonderful.”

Veronica Porobenski, Whitehall

“Our yard looks perfect! Thank you for a job well done!”

Sarah & Dan Laddy, Bethlehem

“Just a quick note to let you know that we LOVE our new patio! It's Awesome! Your craftsmanship and quality of work is stupendous! [We] enjoyed working with you and are very pleased we chose you for our paver patio!”

Fran Bensing, Bath

“I want to thank you for all you have been doing for us. You have no idea how many positive remarks we receive. It's also a comfort knowing it's being taken care of and always looks good. You folks are the very few that I can personally count on to do the job right.”



Mission Statement:

The team at **Appalachian Creations, Inc.** is dedicated to providing professional landscaping, property maintenance and contracting. We believe in the importance of reputable, courteous and outstanding customer service. We are thorough and competent and we treat our client's property as if it were our own! We care about our environment taking great care to educate our customers about the importance of proper lawn maintenance and plant care.